

Recruiting Participants & Using Your Registration Tools

A successful workshop starts with recruiting the right audience and sharing your registration materials consistently. We recommend 4–6 weeks of workshop preparation, with timing negotiable with GRIT. Begin promotion during that preparation period and continue to share the event until 1 week before the workshop.

Recruiting Participants

GRIT offers three workshops, each designed to last 2 hours and tailored to a different audience. GRIT travels to host locations, and hosts can discuss scheduling up to 2 sessions per day. Tailor your outreach to the workshop you are hosting.

Making the Invisible Visible: Science that Powers the Trades

Target Audience: Middle school students

Recommended recruitment methods:

- Partner with local middle schools.
- Contact science teachers, STEM coordinators, counselors, and school administrators.
- Ask schools to include the workshop in newsletters, email communications, and family announcements.
- Share the flyer in local parenting and community Facebook groups.
- Encourage employees, friends, and family to share the opportunity with families who have middle school-aged students.

The House as a System: Building Science Explorer

Target Audience: High school students

Recommended recruitment methods:

- Partner with local high schools.
- Reach out to guidance counselors, Career & Technical Education (CTE) teachers, STEM teachers, and school administrators.
- Ask schools to share the workshop through newsletters, morning announcements, email lists, and classroom visits.

- Post in local community and parent Facebook groups.
 - Encourage employees, friends, and family to share the opportunity with high school students they know.
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Mentorship that Works: Bridging Generations Through Curiosity

Target Audience: Adults (18+), primarily skilled trades professionals, industry leaders, and educators.

Recommended recruitment methods:

- Invite employees within your company.
 - Reach out to business partners, vendors, suppliers, customers, and local trade organizations.
 - Share the workshop with apprenticeship programs, workforce development organizations, and industry associations.
 - Promote the workshop through your company's social media channels and internal communications.
 - Encourage coworkers, friends, and family to invite individuals who have experience in the skilled trades or an interest in mentoring.
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Using Your Registration Tools

GRIT will provide all of the registration materials needed for your workshop.

Registration Links

- You will receive **one registration link for each workshop session** you are hosting.
- If you are hosting multiple sessions, **each session will have its own unique registration link**.
- Be sure to share the correct registration link for the session you are promoting.

Registration Notifications

Each time someone completes the registration form, **you (the GRIT Workshop Host)** will automatically receive an email notification. This allows you to monitor registrations and gauge attendance leading up to your workshop.

Promotional Flyer

GRIT will provide a promotional flyer for each workshop session.

Each flyer includes:

- A **clickable registration link** for digital sharing.
- A **scannable QR code** that directs participants to the registration form.

Share the flyer through:

- Email
 - Social media
 - School newsletters
 - Company newsletters
 - Community organizations
 - Printed handouts or bulletin boards
 - Facebook groups
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Know Your Space

Before promoting your workshop, determine how many participants your space can safely and comfortably accommodate.

Consider:

- Available seating and workspace
- Space for hands-on activities
- Safe movement throughout the room

Workshops are recommended for up to 20 Students per session. Volunteers are not included in that number, and the Host may choose how many Volunteers to involve. Confirm the Student registration limit and safe room capacity with GRIT before registration opens; allow enough space for both Students and Volunteers.