

Recruiting Participants & Using Your Registration Tools

A successful workshop starts with recruiting the right audience and sharing your registration materials consistently. We recommend beginning promotion **6 weeks before your workshop** and continuing to share the event until **1 week** prior to the event.

Recruiting Participants

Each GRIT workshop is designed for a different audience. Tailor your outreach to the workshop you are hosting.

Making the Invisible Visible: Science that Powers the Trades

Target Audience: Middle school students

Recommended recruitment methods:

- Partner with local middle schools.
- Contact science teachers, STEM coordinators, counselors, and school administrators.
- Ask schools to include the workshop in newsletters, email communications, and family announcements.
- Share the flyer in local parenting and community Facebook groups.
- Encourage employees, friends, and family to share the opportunity with families who have middle school-aged students.

The House as a System: Building Science Explorer

Target Audience: High school students

Recommended recruitment methods:

- Partner with local high schools.
- Reach out to guidance counselors, Career & Technical Education (CTE) teachers, STEM teachers, and school administrators.
- Ask schools to share the workshop through newsletters, morning announcements, email lists, and classroom visits.
- Post in local community and parent Facebook groups.

- Encourage employees, friends, and family to share the opportunity with high school students they know.
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Mentorship that Works: Bridging Generations Through Curiosity

Target Audience: Adults (18+), primarily skilled trades professionals, industry leaders, and educators.

Recommended recruitment methods:

- Invite employees within your company.
 - Reach out to business partners, vendors, suppliers, customers, and local trade organizations.
 - Share the workshop with apprenticeship programs, workforce development organizations, and industry associations.
 - Promote the workshop through your company's social media channels and internal communications.
 - Encourage coworkers, friends, and family to invite individuals who have experience in the skilled trades or an interest in mentoring.
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Using Your Registration Tools

GRIT will provide all of the registration materials needed for your workshop.

Registration Links

- You will receive **one registration link for each workshop session** you are hosting.
- If you are hosting multiple sessions, **each session will have its own unique registration link.**
- Be sure to share the correct registration link for the session you are promoting.

Registration Notifications

Each time someone completes the registration form, **you (the GRIT Workshop Host)** will automatically receive an email notification. This allows you to monitor registrations and gauge attendance leading up to your workshop.

Promotional Flyer

GRIT will provide a promotional flyer for each workshop session.

Each flyer includes:

- A **clickable registration link** for digital sharing.
- A **scannable QR code** that directs participants to the registration form.

Share the flyer through:

- Email
 - Social media
 - School newsletters
 - Company newsletters
 - Community organizations
 - Printed handouts or bulletin boards
 - Facebook groups
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Know Your Space

Before promoting your workshop, determine how many participants your space can safely and comfortably accommodate.

Consider:

- Available seating and workspace
- Space for hands-on activities
- Safe movement throughout the room

By default, registration forms may allow **up to 30 participants** (including both students and volunteers). If your facility can only safely accommodate fewer than 30 participants, **please notify the GRIT team before registration opens** so we can adjust the registration limit accordingly.