

Important Notes About This Template

The template on the next page is a basic press release template. All capitalized and bracketed text must be replaced with details from the Host's GRIT Camp (e.g., [HOST COMPANY] may be replaced with ABC Heating & Air).

Press releases use the Associated Press (AP) formatting for items like dates (April 8th, 2025 & October 3rd, 2026) and state abbreviations.

The state abbreviations are below in alphabetical order. Note that these are NOT their postal abbreviations, and some states are not abbreviated at all.

- Alabama — **Ala.**
- Alaska — **Alaska**
- Arizona — **Ariz.**
- Arkansas — **Ark.**
- California — **Calif.**
- Colorado — **Colo.**
- Connecticut — **Conn.**
- Delaware — **Del.**
- Florida — **Fla.**
- Georgia — **Ga.**
- Hawaii — **Hawaii**
- Idaho — **Idaho**
- Illinois — **Ill.**
- Indiana — **Ind.**
- Iowa — **Iowa**
- Kansas — **Kan.**
- Kentucky — **Ky.**
- Louisiana — **La.**
- Maine — **Maine**
- Maryland — **Md.**
- Massachusetts — **Mass.**
- Michigan — **Mich.**
- Minnesota — **Minn.**
- Mississippi — **Miss.**
- Missouri — **Mo.**
- Montana — **Mont.**
- Nebraska — **Neb.**
- Nevada — **Nev.**
- New Hampshire — **N.H.**
- New Jersey — **N.J.**
- New Mexico — **N.M.**
- New York — **N.Y.**
- North Carolina — **N.C.**
- North Dakota — **N.D.**
- Ohio — **Ohio**
- Oklahoma — **Okla.**
- Oregon — **Ore.**
- Pennsylvania — **Pa.**
- Rhode Island — **R.I.**
- South Carolina — **S.C.**
- South Dakota — **S.D.**
- Tennessee — **Tenn.**
- Texas — **Texas**
- Utah — **Utah**
- Vermont — **Vt.**
- Virginia — **Va.**
- Washington — **Wash.**
- West Virginia — **W. Va.**
- Wisconsin — **Wis.**
- Wyoming — **Wyo.**

You may copy, paste, and edit the template on the next page in a word processor or Google Docs.

Media Release
FOR IMMEDIATE RELEASE

[CONTACT NAME]
[EMAIL]
[PHONE NUMBER]

[HOST] Announces [Skilled Trades Day Camp for CITY Students]

[Optional subhead describing camp activities and purpose, summarizing the release]

[CITY], [AP State Abbr.].—Month Day[th], Year—[HOST COMPANY], a [CITY]-based [SERVICES OFFERED] company, today announced that it will be hosting a skilled trades youth camp at its facility at [LOCATION] on [DATE]. At this day camp, middle and high school students will use blueprints and guidance from mentors to learn carpentry, plumbing, and electrical skills, opening them up to career opportunities in our society’s most essential roles, promoting self-sufficiency in their own homes, and teaching them applied science in the skilled trades.

“We’re excited to partner with the GRIT Foundation to host a GRIT Camp and invest in the futures of [CITY’S] youth. These camps are great ways to teach the youth about opportunities in the skilled trades and connect them with mentors who have skilled trades careers,” said [A SPOKESPERSON FROM HOST COMPANY]. “[STATEMENT ABOUT CAMP PURPOSE OR ACTIVITIES].”

Mentors have all passed a background check and are specifically trained for the camp. Mentors include [OCCUPATION(s)] from [MENTORS’ COMPANIES]. “[QUOTE ABOUT MENTOR INVOLVEMENT AND EAGERNESS TO PARTICIPATE],” [THE SPOKESPERSON] added.

The GRIT Camp will take place from [START TO END TIME] on [DATE]. Lunch and all safety equipment will be provided, and students will take home a customized build. Space is limited to [MAX STUDENTS, UP TO 16] students, and registration closes 2 weeks before camp. Registration and sponsorship opportunities are now open.

To learn more about the upcoming GRIT Camp at [HOST COMPANY], sponsor the event, or register your child, please email [HOST’S MAIN EMAIL ADDRESS FOR GRIT CAMP COMMUNICATIONS].

END
###